

3/9/3 (Item 3 from file: 810)  
DIALOG(R) File 810: Business Wire  
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480225 BW1065

SAVE THE EARTH FNDTN: \*INTERNET\* \*ONLINE\* \*ROCK\* AND ROLL ART \*AUCTION\*  
-CELEBRATING EARTH DAY IS DECLARED OPEN TO THE WORLD FOR ONE MONTH;  
<http://www.commerce.com/save earth>

April 24, 1995

Byline: Business & Entertainment Editors  
Dateline: Boulder, CO and Los Angeles, CA  
Time: 05:00 PT  
Word Count: 388

Boulder, CO and Los Angeles, CA--(BUSINESS WIRE)--April 24, 1995--On the 25th anniversary of Earth Day, the Save The Earth Foundation and Global Commerce Link made history opening of the first ever \*online\* \*rock\* and roll art auction. "The auction will serve several purposes" said Geoff Shaw, founding partner of Global Commerce Link (GCL). "First, to raise money for the Save the Earth Foundation's college and university environmental research grant program. Second, companies and analysts are particularly interested in the event as an opportunity to learn more about how consumers react and use online consumer retailing services.

The telecommunications, retail, advertising and other industries are presently investing heavily in online tests and trial services aimed at tapping into what many believe will be a major marketing and sales channel in the near future as the Internet continues to grow." GCL specializes in the creative design and implementation of interactive communications and commerce services for businesses around the world. GCL products and services support interactive sales transaction, marketing, advertising, and customer service applications on the Internet and private networks.

"We are very impressed with the auction merchandise which features over one hundred items from rockers and top entertainers including, the Rolling Stones, the Eagles, Michael Jackson, Aerosmith and many others," said Geoff Shaw. All items are autographed and will be auctioned on the Internet from April 22, through May 21, 1995 at <http://www.commerce.com/save earth>.

The online communications and World Wide Web access services, software and network operations services necessary to support the month long event are being contributed by the Boulder, CO and Los Angeles, CA offices of Global Commerce Link is a leading Internet business communications and service company.

Internet users will be able to view full color images of the posters to be auctioned online, check current bids and enter their own bids online. "We expect the online exhibition of these works will be very popular and look forward to making the exhibit available to millions of viewers around the world." said Global Commerce Link.

For more information and photos call Global Commerce Link at 303-443-9931, EMail [gss@commerce.com](mailto:gss@commerce.com) or the Save The Earth Foundation at 415-366-5540 EMail [savetheearth@aol.com](mailto:savetheearth@aol.com).

Note to editors: Color slides and screen grabs available please call 800-789-5540.

CONTACT: Save The Earth Foundation  
416/366-5540

or  
Global Commerce Link  
303/443-9931

KEYWORD: COLORADO CALIFORNIA  
INDUSTRY KEYWORD: ENTERTAINMENT ENVIRONMENT

	Type	Hits	Search Text	DBs	Time Stamp
10	BRS	0	(((((("5243515".PN.) OR ("5774877".PN.) OR ("5434394".PN.) OR ("5329589".PN.) OR ("5136501".PN.) OR ("5727165".PN.) OR ("3581072".PN.) OR ("4799156".PN.) OR ("5664111".PN.))) and verbal	USPAT	2000/06/30 10:12
11	BRS	3	(((((("5243515".PN.) OR ("5774877".PN.) OR ("5434394".PN.) OR ("5329589".PN.) OR ("5136501".PN.) OR ("5727165".PN.) OR ("3581072".PN.) OR ("4799156".PN.) OR ("5664111".PN.))) AND REGIST\$6)	USPAT	2000/06/30 10:22
12	BRS	5	(((((("5243515".PN.) OR ("5774877".PN.) OR ("5434394".PN.) OR ("5329589".PN.) OR ("5136501".PN.) OR ("5727165".PN.) OR ("3581072".PN.) OR ("4799156".PN.) OR ("5664111".PN.))) AND SELLER)	USPAT	2000/06/30 10:39
13	BRS	102	((AUCION AND ((WORLDWIDE NEAR4 WEB) OR INTERNET) OR (WORLD NEAR3 WIDE NEAR3 WEB) OR NETWORK) AND REGIST\$6)	USPAT	2000/06/30 10:50
14	BRS	29	((AUCION AND ((WORLDWIDE NEAR4 WEB) OR INTERNET) OR (WORLD NEAR3 WIDE NEAR3 WEB) OR NETWORK) AND REGIST\$6)) AND (@AD <= "19950425"))	USPAT	2000/06/30 12:54
15	BRS	1	(((((("5243515".PN.) OR ("5774877".PN.) OR ("5434394".PN.) OR ("5329589".PN.) OR ("5136501".PN.) OR ("5727165".PN.) OR ("3581072".PN.) OR ("4799156".PN.) OR ("5664111".PN.))) AND ARTIST)	USPAT	2000/06/30 11:08
16	BRS	1	"5664111".PN.	USPAT	2000/06/30 11:09

EAST Search

	Type	Hits	Search Text	DBs	Time Stamp
17	BRS	1	((("5664111".PN.) AND INPUT)	USPAT	2000/06/30 11:41
18	BRS	1	((("5664111".PN.) AND (FINANC\$5 OR PAYMENT OR ACCOUNT))	USPAT	2000/06/30 11:49
19	BRS	1	((("5664111".PN.) AND LOG)	USPAT	2000/06/30 11:50
20	BRS	1	((((("5664111".PN.) AND INPUT)) AND ((((((("5243515".PN.) OR ("5774877".PN.) OR ("5434394".PN.)) OR ("5774877".PN.)) OR ("5434394".PN.)) OR ("5329589".PN.)) OR ("5136501".PN.)) OR ("5727165".PN.)) OR ("3581072".PN.)) OR ("4799156".PN.)) OR ("5664111".PN.))) AND ARTIST)))	USPAT	2000/06/30 11:56
21	BRS	2	(((((("5243515".PN.) OR ("5774877".PN.)) OR ("5434394".PN.)) OR ("5329589".PN.)) OR ("5136501".PN.)) OR ("5727165".PN.)) OR ("3581072".PN.)) OR ("4799156".PN.)) OR ("5664111".PN.))) AND RESERVE)	USPAT	2000/06/30 11:57
22	BRS	1	((("5845265".PN.) AND RESERVE)	USPAT	2000/06/30 12:00
23	BRS	2	((((AUCTION AND ((WORLDWIDE NEAR4 WEB) OR INTERNET) OR (WORLD NEAR3 WIDE NEAR3 WEB) OR NETWORK) AND REGIST\$6)) AND (RESERVE NEAR3 PRICE))	USPAT	2000/06/30 12:05
24	BRS	1	((("5664111".PN.) AND OFFER)	USPAT	2000/06/30 12:05
25	BRS	1	((("5664111".PN.) AND PRICE)	USPAT	2000/06/30 12:53

	Type	Hits	Search Text	DBs	Time Stamp
26	BRS	0	(((((("5243515".PN.) OR ("5774877".PN.) OR ("5434394".PN.) OR ("5329589".PN.) OR ("5136501".PN.) OR ("5727165".PN.) OR ("3581072".PN.) OR ("4799156".PN.) OR ("5664111".PN.)) and (welcome)	USPAT	2000/06/30 12:53
27	BRS	0	((web near5 page) AND (@AD <= "19950425") and (welcome near4 page)	USPAT	2000/06/30 12:54
28	BRS	306	((PAGE NEAR5 WEB) AND (@AD <= "19950425"))	USPAT	2000/06/30 12:58
29	BRS	0	(((((("5243515".PN.) OR ("5774877".PN.) OR ("5434394".PN.) OR ("5329589".PN.) OR ("5136501".PN.) OR ("5727165".PN.) OR ("3581072".PN.) OR ("4799156".PN.) OR ("5664111".PN.)) and advertisement	USPAT	2000/06/30 12:56
30	BRS	3	(((((("5243515".PN.) OR ("5774877".PN.) OR ("5434394".PN.) OR ("5329589".PN.) OR ("5136501".PN.) OR ("5727165".PN.) OR ("3581072".PN.) OR ("4799156".PN.) OR ("5664111".PN.)) AND SHIP\$4)	USPAT	2000/06/30 12:56
31	BRS	98	((OFFER AND (COUTEROFFER OR (OFFER NEAR3 COUNTER)) AND (@AD <= "19950425"))	USPAT	2000/06/30 13:08
32	BRS	22	((((OFFER AND (COUTEROFFER OR (OFFER NEAR3 COUNTER))) AND (@AD <= "19950425")) AND ((WORLDWIDE NEAR3 WEB) OR INTERNET) OR (WORLD NEAR3 WIDE NEAR3 WEB) OR WEB OR NETWORK))	USPAT	2000/06/30 14:03
33	BRS	0	("5845265".PN.) and (time near3 period)	USPAT	2000/06/30 14:03
34	BRS	1	((("5845265".PN.) AND TIME)	USPAT	2000/06/30 14:06

	Type	Hits	Search Text	DBs	Time Stamp
35	BRS	1	((("5664111".PN.) AND TIME)	USPAT	2000/06/30 14:14
36	BRS	0	((AUCTION AND ((WORLDWIDE NEAR4 WEB) OR INTERNET) OR (WORLD NEAR3 WIDE NEAR3 WEB) OR NETWORK) AND REGIST\$6)) and (opening near4 bid\$4)	USPAT	2000/06/30 14:14
37	BRS	0	((AUCTION AND ((WORLDWIDE NEAR4 WEB) OR INTERNET) OR (WORLD NEAR3 WIDE NEAR3 WEB) OR NETWORK) AND REGIST\$6)) and (opening near4 bid\$4)	USPAT	2000/06/30 14:14
38	BRS	21	((AUCTION AND ((WORLDWIDE NEAR4 WEB) OR INTERNET) OR (WORLD NEAR3 WIDE NEAR3 WEB) OR NETWORK) AND REGIST\$6)) AND (BID\$4 NEAR4 OPEN\$4))	USPAT	2000/06/30 14:15